

Plan now to join us for the next workshop in the  
Effective Executive Series  
*Non-Profit Summit*

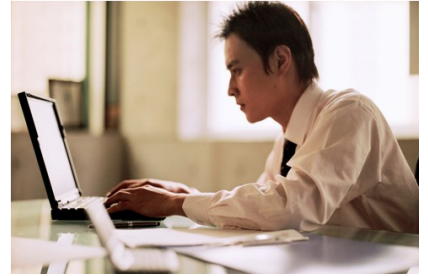
**“Posting Greater Results with your Existing Resources”**

Here's how to make sure your non-profit has the tools to promote its mission,  
attract support & take your staff and board to the next level.

Ideal for executive directors, board chairpersons, board members,  
staff members and key volunteers

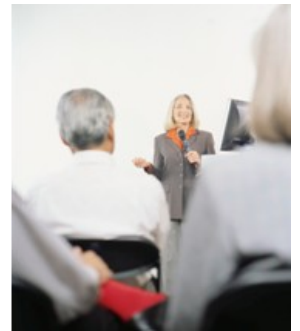
From technology expert, **Matt Bare**, you will learn:

- What types of communications & technology can help advance your mission.
- How to maximize support through your website and e-mail communications.
- How to develop strategies that utilize social networking, your website, and e-mail and print campaigns.



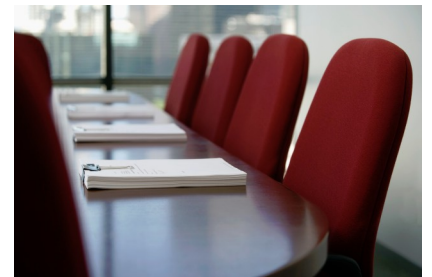
From former TV news anchor/reporter & marketing expert, **Maria Aselage**, you will learn:

- How to develop a presentation that compels support.
- How to deliver your speech in a way that will get and keep your audiences' attention.
- Which visual aids may be best for your presentation and how to use them for maximum impact.



From award-winning columnist, author and consultant, **John Carroll**, you will learn:

- A board governance model that fully utilizes the experience and talent of executive directors and staff.
- A model that focuses the board on governance and accountability to owners.
- Clear areas of responsibility and authority for board members that prevent multiple masters syndrome.
- An effective way to govern and operate in any economic climate.



Join us at the exclusive Harbour Club in downtown Charleston

**Wednesday, November 18, 2009**

2:00 - 5:00 p.m.

Learning session followed by optional private reception with the experts

5:15 - 6:30 p.m.

This is a limited capacity event, so act now to reserve your space.

RSVP by November 1 and save \$28 per person.

On or before November 1: **\$119** (\$97 for learning session only)

After November 1: **\$147** (\$125 for learning session only)

Act now! Contact Anne-Marie at [annemarie@uperform.com](mailto:annemarie@uperform.com)  
or call (843) 881-8815 today to reserve your seat.

